

# Gaura Singh

Eindhoven, Netherlands

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Fluent: English and Hindi, Learning: Dutch

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Information designer engaged in lens-based practices and exploring data-centred image-making. Practicing in archival, media and cultural study centric projects.

[Academic Portfolio](#)

[Professional Portfolio](#)

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## Educational Background

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### Design Academy Eindhoven

Master's of Art in Information Design

NL Scholarship recipient

September 2025 - ongoing

### MRID, Faculty of Fine Arts, The Maharaja Sayajirao University of Baroda

Bachelor's of Design in Moving Images

June 2017 - May 2021

## Courses

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### Fundamentals of Digital Marketing, Google Digital Garage, 2023


 Certificate - Fundamentals of Digital Marketing

### Film and TV Industry Essentials, NYU Tisch x IndieWire x Rolling Stones, 2021

Scholarship Awarded

 Certificate - Film and TV Industry Essentials

### Short Film Appreciation Course, Film and TV Institute of India, 2019

 Certificate - Short Course in Film Appreciation

## Exhibitions, Festivals and Articles

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### **While We Watched - On Dialect, Direction and Decisions Made Daily**

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Published Interview Article (Print)

Mubi India x Svasa Life, The Indian Dream, 2024

### **Falling - in love**

<https://www.instagram.com/p/C04hIAgScgB/>

Photographic Print on Canvas, [Romance Semiotics Repository](#)

Bagh-e-Bahar (Group Show), India Art, Architecture and Design Biennale,  
Red Fort, New Delhi

December 2023 - March 2024

### **Ahmedabad - My Grey City No More**

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Published Photo Essay (Print and Digital)

0613 Focus, Identity, Issue One, 2023

### **Parnu**

<https://shorted.in/short-films/parnu-cradle-couples/>

Narrative Fiction Short Film (Digital)

Short Film of the Day, Shorted India, March 2023

### **An Afternoon at the Girls Hostel**

Video Art (Digital)

<https://asapconnect.in/post/534/singleevents/of-loops-and-stitching>

Perceptual Transfers, Mycelial Legacies, Anant Art, Bikaner House, 2023 (Group Show)

[https://issuu.com/vaica/docs/vaica\\_2\\_catalogue\\_17.12/37](https://issuu.com/vaica/docs/vaica_2_catalogue_17.12/37)

Orbits of Desire, VAICA - Video Art by Indian Contemporary Artists, 2021 (Video Art Festival)

## Work Experience

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### **Independent Visual Artist (2019 - Present)**

Conceptualized and executed various creative services for clients across a range of **Still Photography, Filmmaking, Content Creation, Copywriting and Creative Direction.**

Clients: Kheria Autocomp, BSafal Group, The Curator Mag, Aashray Constructions, Svasa Life, RedFM, Sitemax Media, The Kaari Collective, Untitled Pictures, Dew Drops Productions

Team member on projects working with several **practicing creatives and entrepreneurs.**

**Still Photographer** for 'Over a Cup of Chai', Short Film (dir. Anvita Bhatt)

**Still Photographer and Documentary Filmmaker** to Design agency Pomoco for clients: Raw Collaborative, Vahn, Tsaku Clothing, BSafal

**Site Visit Documentation** for 'Twilight Language' project with Deshna Shah, U.K. based Artist  
**Photography Assistant** to Janvi Shah for clients: Sea Salt Cafe, Junipero Naturals, At Good Place, Artemis Cast Stone, Aava Water, Harit Zaveri Jewellers

**Still Photographer** for 'Blindfolds', Album Art and Promotional Pictures for Dharun

**Creative and Assistant Director** for ' Puchki Das', Independent feature film (dir. Nikunj Rathod) (**unrealised**)

## **Teaching Associate (July 2024 - June 2025)**

### ***CEPT University, Ahmedabad***

Associate with **Prof. Dinesh Abiram** for Studio Course of 3rd and 4th semester B.Des students: **Plato's User - Pieces of Perspective** (Intersection of Photography, Moving Images, Gamified Narratives, Visual Semiotics, Interaction Design), **January 2025 - June 2025**

For Theory course of 7th and 8th semester B.Des students: **Experience Design Principles**, **January 2025 - April 2025**

For **Blues are Music too - Rediscovering Cyanotype** as part of Winter School, **December 2024**

For Studio Course of 3rd semester B.Des students: **Thinking for Images - Pandora's Camera** (Intersection of Photography, Generative AI, Semiotics, Critical Visual Culture and Narratives), **July 2024 - November 2024**

## **Creative Head and Business Development Manager (April 2023 - Feb 2024)**

### ***FASHKA, Ahmedabad***

Developed and executed content creation, catalog shoots, influencer marketing and social media strategies to grow followers organically. Grew over 5000+ followers through original content. Managed B2B relations with fashion and lifestyle platforms, managed B2C relations with select customers, and handled order and inventory management on Shopify.

## **Film Preservation Intern (Feb 2021 - April 2021)**

### ***National Film Archive of India, Pune***

Contributed to the National Film Heritage Mission by handling and identifying analog films, inspecting and documenting an extensive VHS collection, segregating home videos and conducting audio-to-text transcription for the Oral History Project.

## **Editorial Intern (Nov 2020 - Jan 2021)**

### ***Tweak India, Mumbai***

Strategized, scripted, and edited video content for series like '5 Minute Facial' and 'Unsung Heroes', and brand collaborations with 'LEGO Dots' and Vikas Khanna's film The Last Color. Conducted audio-to-text transcriptions, research, and subtitling for published content.

## **Volunteering and Workshops**

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### **Exhibition Host, Van Abbe Museum, December 2025 - Ongoing**

Introduce and explain the museum's art collection and exhibitions to visitors

### **Competition Judge, Seize the Spirit, Rendezvous, IIT Delhi, 2024**

Invited to judge the festival's photography portfolio competition organized by Photography and Film Club, IIT Delhi

### **Facilitator, Cyanotype Printmaking Workshop, 2023**

Facilitated a small workshop with designer and analog enthusiast Meghana Walimbe

### **Guide, Observer Observee, Blend Weekend, Pomoco, 2022**

Photowalk guide for a group of 25 people for Pomoco's Event 'Blend Weekend'

### **Wall Painting for Rural Education Centre, Mudra, 2018**

Painted one classroom and corridor walls as educational aid alongside select university peers for a Gramin Shiksha Kendra (school) in Gurugram, Haryana

## **Skills and Tools**

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Design Thinking, Visual Communication, Communication Methodologies, Lens Based Practices, Pedagogy Practices, Alternative Photo Printmaking Processes, Prompting for Generative Tools, Client Servicing, Business Management, Crew Management

Digital Photography, Cartography Design (QGIS), Filmmaking, Photo and Video Editing, Critical Writing, Content Creation